

What can a
partnership
with



do for
your
business?

- Increase your company's visibility
- Increase your branding in the Southern Maine area
- Target new customers in a cost-effective way
- Demonstrate good corporate citizenship
- Show your commitment to local business development

Friends of Willow, Inc. (FOW), incorporated in 2011, is a 501(c)(3) tax exempt, nonprofit organization. It was founded by a committed group of individuals who dedicate time, money, and energy to move FOW towards its mission. These individuals share a love of rabbits. FOW is dedicated to providing rescue, shelter, medical care, and spay/neuter services for relinquished, abandoned, abused, or neglected rabbits in Southern Maine. The mission of FOW: is to place all of these rabbits into permanent and loving, safe, indoor homes; and educate the public regarding companion rabbit care, the benefits of adopting, and the importance of spaying and neutering.

SPONSORSHIP OPPORTUNITIES:

We have various levels of sponsorship opportunities. Each comes with its own level of advertising. **Donated funds, goods or services provided for events will be clearly acknowledged as a donation from your business.**

EVENT SPECIFIC SPONSOR (up to \$500)

- Your business name will be on display at the event
- Your business donated funds, goods or services to

BRONZE SPONSORS (\$1,000)

- Your business will be mentioned
- A link to your business website will be provided for a year on our website

SILVER SPONSORS (\$2,500):

- Your business will be mentioned
- Your business name displayed in our event pamphlets
- A link to your business website will be provided for a year on our website and displayed on our social networking sites.

GOLD SPONSORS (\$5,000):

- Your business will be mentioned
- Your logo displayed in our event pamphlets

- A link to your business website will be provided on our website and displayed on our social networking sites
- Your business name will be on display for a year at our monthly art event, which draws hundreds of people from the Portland area

PLATINUM SPONSORS (\$10,000):

- Your business will be mentioned
- Your logo and info displayed on a full page in our event pamphlets
- A link to your business website will be provided on our website and displayed on our social networking sites
- Your business name and logo will be on display for a year at our monthly art event, which draws hundreds of people from the Portland area
- Your business name and logo will be on display at any FOW educational display tables
- Your business name and logo will be printed for a year in the programs for all fundraising events held by FOW

Please contact us to learn more about these sponsorship opportunities or to discuss a custom sponsorship opportunity at info@friendsofwillow.org. We look forward to working with you and appreciate your dedication to helping homeless domestic rabbits in Southern Maine.

Friends of Willow Member: _____ Contact: _____



facebook.com/friendsofwillow

info@friendsofwillow.org